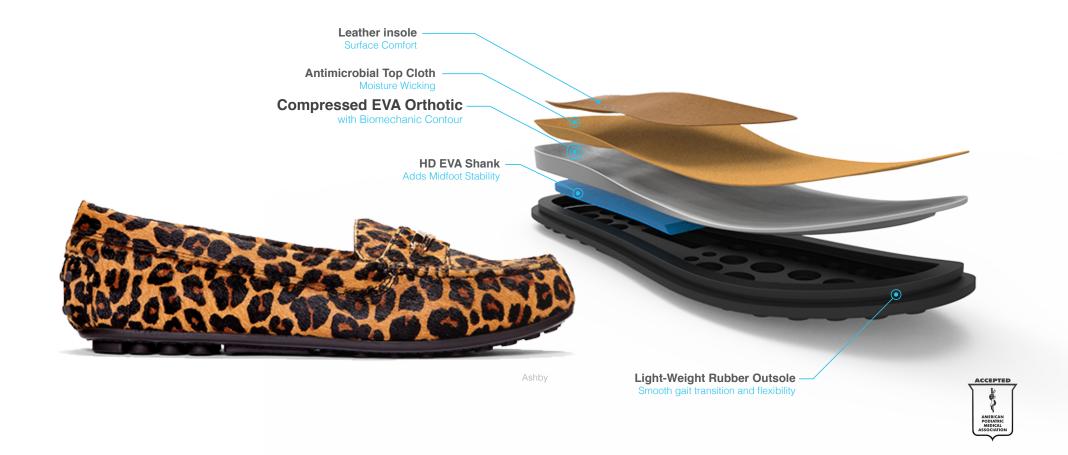


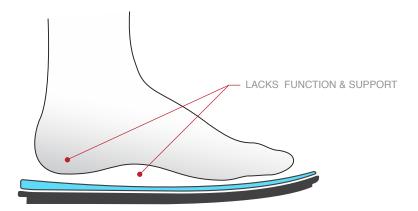
INTRODUCING HONOR ASHBY...

VIONIC BRAND BRINGS FUNCTIONAL COMFORT AND SUPPORT INTO
FLATS AND LOAFERS, FEATURING A HI-PERFORMANCE BIOMECHANICALLY

CONTOURED ORTHOTIC FOOTBED.

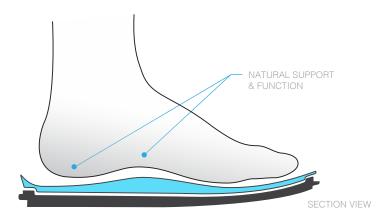






## TRADITIONAL LOAFER CONSTRUCTION

Traditional loafer construction utilizes a flat generic midsole contour, ideal for manufacturing. This type of midsole design provides little to no functional support to the foot.



## COMPRESSION FORMED EVA ORTHOTIC

Biomechanical designed contour molded into compression formed EVA insole, promotes ideal foot function, helping to prevent over-pronation. The contoured arch assists in supporting the mid-foot.

- (A) Contoured arch profile supports the biomechanical function of the mid foot.
- (B) A deep heel cup stabilizes the rear-foot encapsulating the fat pad for natural shock attenuation.
- (c) High density EVA shank for increased torsional stability
- D Breathable microfiber top cloth for cushioning, moisture wicking, and exceptional comfort.
- (E) Rubber outsole provides superior forefoot flexibility and traction.

