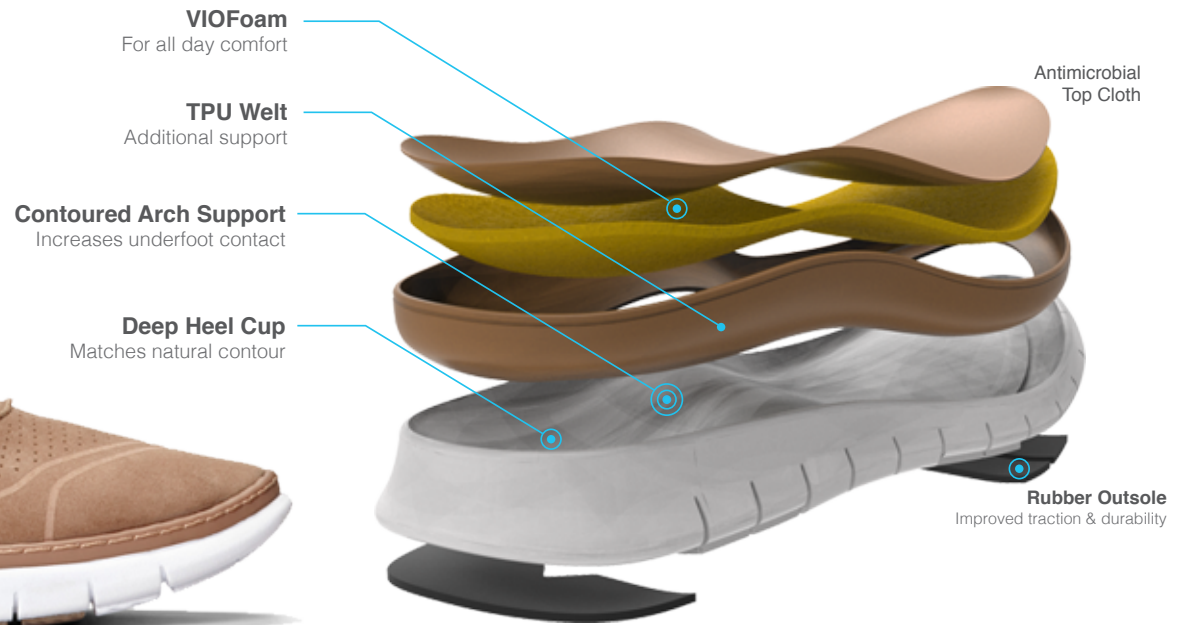


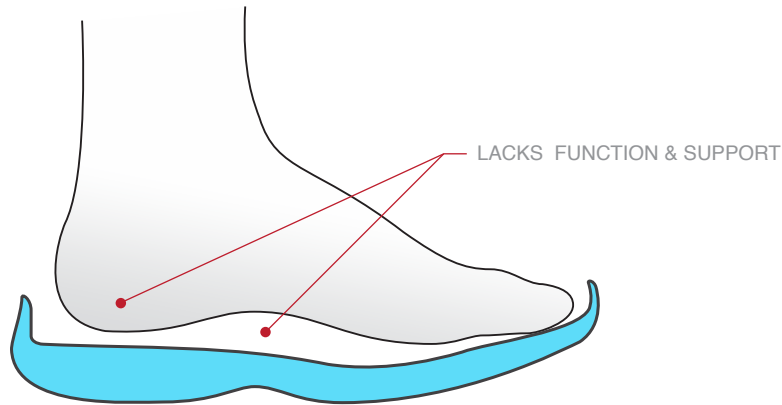
INTRODUCING FRESH RILEY  
VIONIC BRAND'S SOLUTION FOR CONTOURED SUPPORT.  
FEATURING BIOMECHANIC TECHNOLOGY BUILT INTRINSICALLY  
INTO THE MIDSOLE, WITH A SUPPORTIVE HEEL CUP AND CONTOURED ARCH.



Fresh Riley

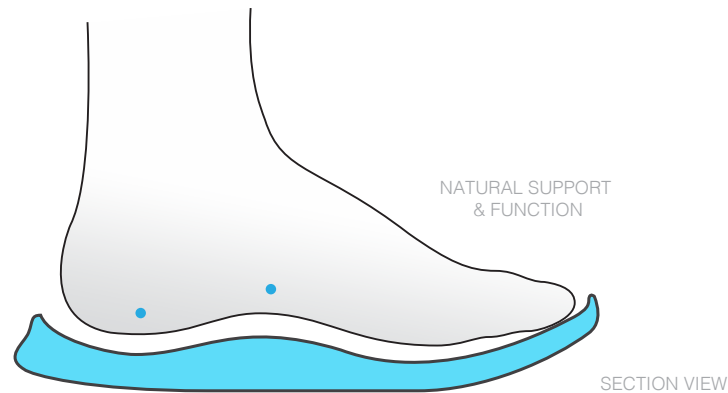


Exploded View



## TRADITIONAL SHOE MIDSOLE

Traditional shoe construction utilizes a flat generic midsole contour, ideal for manufacturing. This type of midsole design provides little to no functional support to the foot.



## FRESH MIDSOLE WITH INTRINSIC ORTHOTIC

Biomechanic technology built intrinsically into midsole, promotes ideal foot function, and helps to prevent over-pronation. A contoured arch and heel cup controls and supports the foot.

- Ⓐ Contoured arch profile supports the biomechanical function of the mid foot.
- Ⓑ Stabilizing heel cup controls the foot and cradles the heels natural "fat pad".
- Ⓒ VIOFoam layer cushions and assists with shock attenuation and comfort.
- Ⓓ TPU welt adds structural support and enhances midsole function.

